

BSc (Hons)

International Business Management

ENTRY REQUIREMENTS

96 UCAS tariff points
from 3 A Levels or
equivalent, eg CCC.

DURATION

3 Years
4 Years with Foundation

START

September, January, May

DELIVERY

Campus Taught

Course Overview

This degree equips you with essential knowledge in globalisation, sustainability, and intercultural communication. Through real-world case studies and industry-experienced lecturers, you'll explore key areas like finance, marketing, HR, and information systems.

Key Features

- You will gain a thorough knowledge of international business practices, including finance, marketing, human resources, and information systems.
- Engage with practical case studies led by experienced lecturers, providing insights into real business challenges and solutions.
- Study crucial contemporary issues such as globalisation, sustainability, and inter cultural communication, and learn how to manage these effectively.
- Utilise the skills and knowledge acquired throughout the course in a significant research project, enhancing your academic and professional expertise.
- The course emphasises the development of essential skills such as communication, critical thinking, and independent learning, which are highly valued by employers.
- Your progress will be assessed through a variety of methods, including coursework, group assignments, activity-based tasks, and exams.

Modules

Foundation Year

- Data Skills
- Research Skills
- Communication Skills
- Professional Development Skills

Year 1

- Academic & Professional Skills
- Introduction to Business
- Economics for Business
- Business Finance

Year 2

- Managing Human Resources
- Principles and Practices of Marketing
- Legal Aspects of Business
- Business Technology

Year 3

- Executing Business Strategy
- Managing Business Operations
- Managing International Business
- Undergraduate Project (Business Contexts)

Career Paths

In today's tough jobs market, graduates need to stand out from the crowd to successfully secure that all important first full-time job after university. We believe your degree from University of Central Lancashire London will enhance your employability.

- Business Analyst
- Accountant
- Business Consultant
- Product Manager
- Project Manager
- Risk Manager
- Social Media Manager
- Stockbroker
- Human Resource Officer